

**CONNECTA**  
*by panco* 

INTERNATIONAL NETWORK OF FIRST CLASS  
**Freight Forwarders**

 [www.connecta-network.com](http://www.connecta-network.com)

# CONNECTA

by *panco* 

Connecta is a dynamic freight network offering collaboration opportunities to enhance business growth. With 140 premier member offices, it connects worldwide freight forwarders, ensuring quality, innovation, and strong relationships across major global ports and airports.



Since  
**2010**



Member  
offices  
**140**



Countries  
**+60**



# What makes us DIFFERENT?




 **Regional Expansion**  
Strategic partner 

 **High quality Members**


 **Rewarded cooperation**

 **Business & Fun at our events**  
**FREIGHTCAMP**  
by 

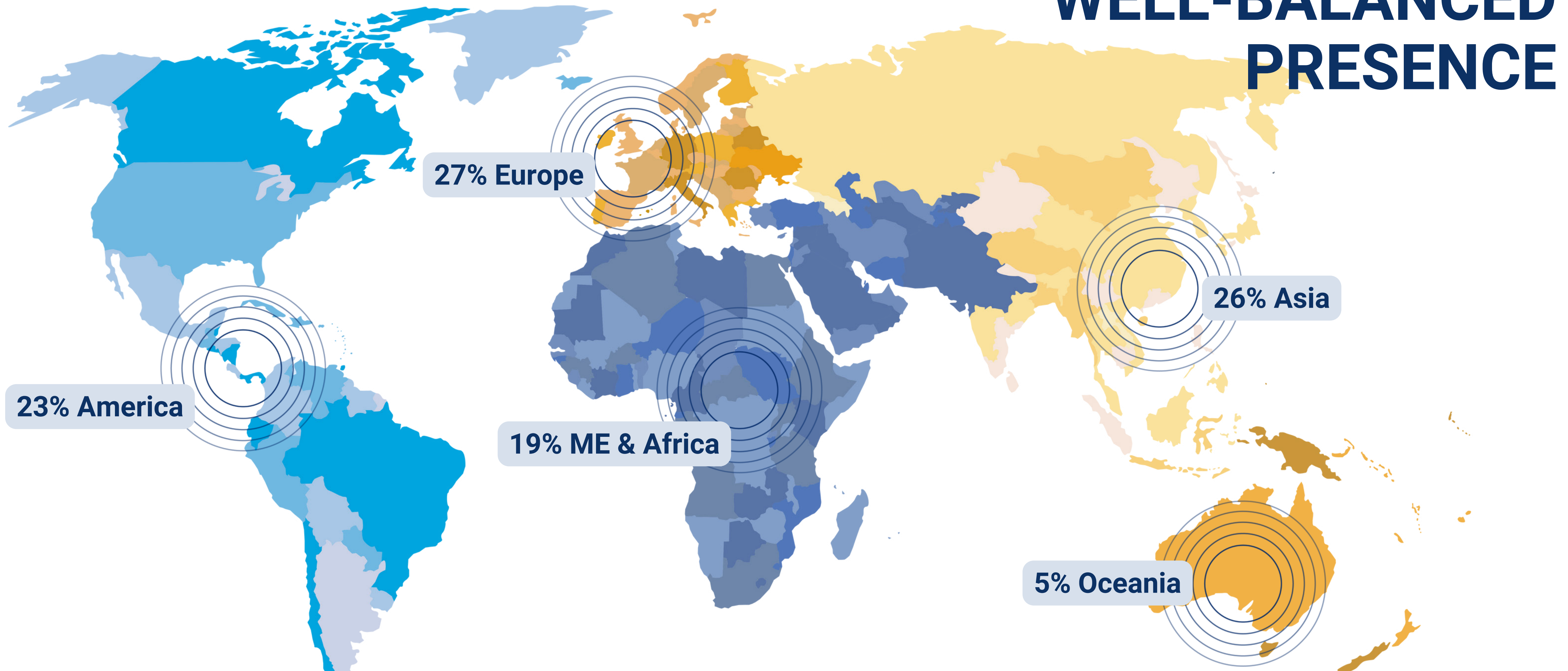


 **Our Members are the main characters!**  
Powerful Marketing & Communications to promote Members

 **Secure business environment**

 **Advanced IT Solutions**

# WELL-BALANCED PRESENCE



**Equilibrium growth**

# WHO ARE OUR MEMBERS?

## Full Service providers

Our agents offer multimodal freight solutions; they encompass all aspects of logistics to meet your needs.



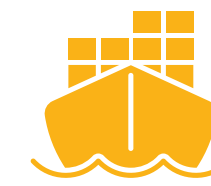
Air Freight



Road Freight



Warehousing



Sea Freight



Rail Freight



Customs clearance

## Certifications: A Must for Our Agents

We prioritize recognized certifications in our agent selection process, ensuring they meet industry standards.



AND MORE...

## Popular Specialties

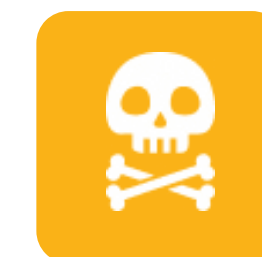
Our agents excel in various logistics specialties, from Heavy Lifts and Oversized Cargo to Healthcare and Pharma.



Heavy Lifts and Oversized Cargo



Fashion and Retail



Dangerous Goods



Healthcare and Pharma

AND MORE...

# PAYMENT PROTECTION



## Strict Membership

As we believe in prevention rather than correction, we evaluate several criteria on members such as turnover, year of establishment, credit risk assessment, payment references, accreditation, business trajectory, etc.



## Good Financial Practices

Members agree on a series of best practices following the most extended international trading criteria and rules.



## Payments monitoring

Avoid financial exposure, late payments and smooth cash-flows.



## \$45,000 USD Protection Fund

Secure your invoices and payments from insolvency, bankruptcy or bad debts. You can adhere to the financial protection program at any time on your membership.



## Control and arbitration

Investigation of each specific case in case of a dispute between members with a final resolution. If necessary this process can be refuted by 3 neutral members.

## AGREED STANDARDS & BUSINESS CODES

Members adhere to common standards and to follow ethical business practices, under the network surveillance.

# FREIGHTCAMP

by **panco**

The best of networking happens when we meet!

- ✓ Complete 3 day agenda for **networking and social activities.**
- ✓ Perfect balance between **business and fun.**
- ✓ **Icebreaker activities** like team building, workshops, social outings.
- ✓ Pre-scheduled **1to1 meetings.**
- ✓ Connect with **+250 attendees** from **90 countries.**

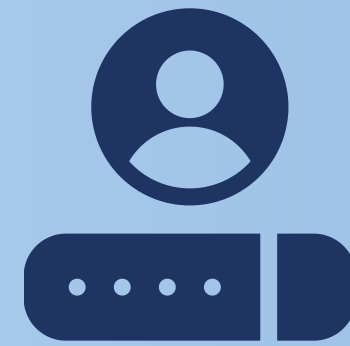
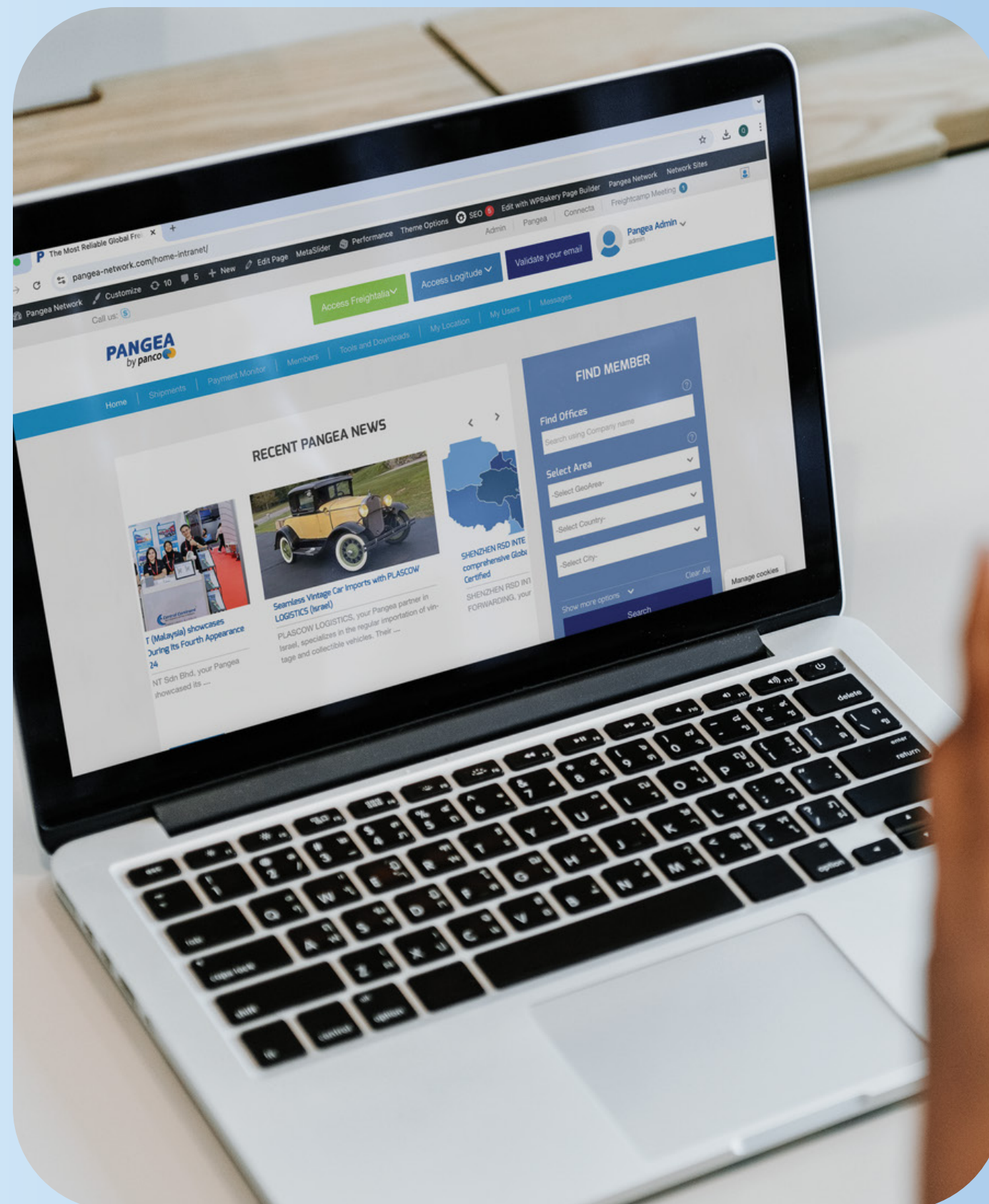


Check out our latest Freightcamp!

**WATCH VIDEO**

# INTRANET

We developed a user-friendly intranet that is easy to use and manage daily.



Login and contact your partners.



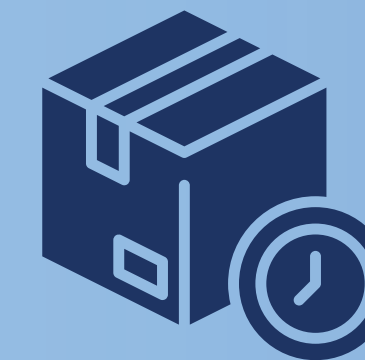
Receive updates about your partners' activities.



Designate the Coordinator for your company within the network.



Add all the unlimited sub-users you need for your team.



Shipment & Payment Monitoring.

Download our APP for more!





# CORPORATE MARKETING

## SHARE WITH US, WE WILL SHARE IT WITH ALL!

We offer multiple forms of support within members' Marketing and promotion. This includes our internal **Members News**, Newsletters, Bulletins, **Magazines**, **Social media** platforms and direct internet advertising.

Check out our latest **FREIGHTlink Magazine!**

**SEE MORE**



# THE TEAM:

## Bringing freight forwarders together is our passion



**Sarah Bidmead**  
Network Manager



**David Aguyé**  
BDM



**Anna Villanueva**  
Membership  
Coordinator



**Adolfo Mendoza**  
Membership  
Coordinator



**Valentina Parra**  
Marketing and  
Communication



**Qian Zhu**  
Graphic Designer



**Deolita Rose**  
Marketing  
Department



# TESTIMONIALS



## Ehsan Ansari

POWER CARGO COMPANY

Saudi Arabia

The overall networking and meeting experience is excellent, and we have developed and improved our business within the network since 2016. This is getting possible with careful selection and addition of members. We strongly recommend other members to participate and experience the overwhelming support of PANCO family.



## Asli Varisli

BATI GROUP

Turkey

Freightcamp is my favorite Network event considering all the others due to meeting times, organization quality and all the little details put in effort. I love being a member and meeting with new members in this conferences.



## Sarah-Jane Thompson

BAXTER FREIGHT

United Kingdom

Freightcamp is my favourite networking event. Regardless of the destination, it's the fact that every partner is so enthusiastic and really invested in the network, that makes it work! The social media updates, newsletter content and promotion of all agents, is something we don't quite get in other networks.



## Tomasz Broda

POL-MARE

Poland

If you want to meet great people, great specialists in your industry, this is the place for you. Every time I meet partners from the Network, I know that I will cause and increase in the number of inquiries and transportations. Additionally, you will not meet people like here, anywhere.



## Nitin Sunny

CLARION GROUP

UAE

Attending FreightCamp organized by PANCO, was an exceptional experience for Clarion Shipping Services. As first-time participants, we were warmly welcomed and instantly felt a part of the vibrant community. The event provided us with a remarkable platform to forge meaningful relationships, which have already begun to translate into valuable business opportunities. FreightCamp has become an indispensable annual event on our calendar. We eagerly look forward to participating year after year, knowing that it will continue to foster new connections, knowledge exchange, and fruitful collaborations.

# FAQ

## **When and where was PANCO established?**

We are established as a Limited company in the UK since 2010, registration number 0746 4950 and VAT register GB123761625. We also have an operative office in Spain.

## **What's the scope of your Networks and target Members?**

Both of our networks Pangea and Connecta are made up of first-class independent freight forwarders, well established in their local and regional market. Our members offer general cargo solutions as full service providers considering transport mode (air, sea, road, rail, mul-timodal), and many are specialists by segments (project shipments, time critical, dangerous goods) or industry (pharma, construction, beverage, IT).

## **Can I see a current list of Members?**

Yes, please visit the members directory for Connecta and Pangea for a full up-to-date list of our Members in each region, country and location.

## **What are the Network terms and conditions?**

The Network Standards include the rules, terms and conditions of membership agreed by all Members.

## **What's your criteria for selecting and approving your Members?**

We apply a strict entry procedure on all applications received that include several criteria: business establishment and trajectory, industry certificates and accreditation, references from overseas counterparts, credit risk assessments. We also search for companies with special industry focus, country reach, specific knowledge, that can increase diversification within the group.

## **How many Members do you allow in each Country?**

In general, we limit representation to 4 Members per country, per network. This number can be extended in the case of the big countries with higher volumes, like China, US, India, Brazil, Turkey, Germany. And reduced in countries with lower moves, like Uruguay, Sri Lanka, Cyprus, Philippines. Our criteria is to keep a steady and balanced expansion across all regions.

## **Do you organise meetings?**

Every year we organise an in person annual meeting, FREIGHTCAMP, for all PANCO Members, in major locations in Europe and Asia This is complemented with virtual events that have proved to be efficient and effective. Our tailor-made 1to1meet system offers the right IT support.

## **Can we list and display our branches details?**

Members can list multiple offices at a surcharge per additional office and subject to availability within that specific market.

## **Do you offer Payment Protection?**

This is an optional feature. Members can adhere anytime to the payment protection fund at GBP 500 per year to cover their network invoices from bankruptcy, insolvency and bad debts with a maximum liability of \$50,000 per year.

## **What are the routing incentives?**

In order to promote cooperation within the network, during the first 2 years of membership, we offer Members USD 25 bonus per each shipment routed to another PANCO partner. The annual balance is directly deducted from the membership renewal fee.

## **Do you forward inquiries for quotations?**

In line with our efforts in Search Engine Optimization, Google advertising, and enhancing our online footprint, we are able to attract new business for our Members. Our platforms are visited by exporters and importers in search of transport services and quotations, all inquiries we receive are forwarded to our Members.

## **Do you facilitate communications among members?**

Members can communicate with each other by all means, email, phone, Skype, WhatsApp. Additionally, we offer our own messaging system.

## **Can my team participate from the network tools?**

Of course, you can create unlimited sub-users for your team, so they can also participate and network at PANCO whether via website or mobile app. Each member can create, edit and manage its users.

## **How much business will I receive?**

It is difficult to determine how much business networking would bring to your company. Also, we want to avoid recruiting companies that are solely looking for increased incoming business. We want new Members to become active participants in our network and to promote their company and services to increase inter-trade.

## **How can I join?**

Please complete our online Membership Application.

# PLAN FOR NEW MEMBERS. WHAT TO EXPECT

- ✓ Exclusive **Special Deal**
- ✓ New Member **announcement and introduction** to the network
- ✓ **Routing Incentives (first 2 Years)**
- ✓ **Personalized News & Google Ads**
- ✓ **New Members Workshop** at Freightcamp
- ✓ **Dedicated team** to follow up on your network performance.



# BECOME A MEMBER

WE LOOK FORWARD TO WELCOMING YOU TO OUR EXCELLENT FAMILY



Please complete our [Member Application Form](#)

[Click here](#)

## Any doubts? Let's meet!



Schedule an online meeting with us so we can better address your networking needs and explain our membership opportunities and approach.

[office@connecta-network.com](mailto:office@connecta-network.com)

CONNECTA NETWORK IS PART OF





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by *panco* 

INTERNATIONAL NETWORK OF FIRST CLASS  
**Freight Forwarders**

[www.connecta-network.com](http://www.connecta-network.com)

CONTACT US

+44 1277 800047 

[office@connecta-network.com](mailto:office@connecta-network.com) 

ID: PancoGroup 

+34 644 69 19 22 